

TROMPA

TROMPA: Towards Richer Online Music Public-domain Archives

Deliverable 6.7

Working Prototype for Music Enthusiasts v1

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Executive Summary

This deliverable is the 1st version of the demonstrator deliverable for the music enthusiasts pilot submitted on M24 of the project. This deliverable is submitted concurrently with the other WP6 pilot deliverables that are the main deliverables related to **Milestone 3 - Working integrated prototypes ready v1.0**. Although these deliverables are demonstrators rather than detailed reports, the main purpose of this document is to present the functionalities of the pilot and a link to its actual implementation.

The deliverable contains three main sections. Section 2 presents the main functionalities of the pilot by providing screenshots, a URL where we can access the pilot software, a demo video of the pilot along with instructions on how to use the pilot. We present the user interface, its different options and the available functionalities. The first version of the prototype includes three main sections which implement different functionalities: annotate music, where users annotate music excerpts of 30 seconds with the perceived emotions, following the circumplex model (arousal and valence); the musical profile, where users can explore all the discovered music using emotion filters (current version allows users to filter the music based on their own annotations for the annotated music, and based on algorithmically-extracted annotations for the recommended music); and the user settings, where users can modify personal and contextual information important for further recommendation and research purposes, as well as the privacy settings for their accounts. A detailed description of the different incentivisation strategies are described in detail in section 2.4, and additional features that will be included in the prototype are briefly described in section 2.6.

Section 3 describes the different recruitment strategies to evaluate the prototype and to engage participation, the activities done so far for user evaluation of the pilot and the plan for the next months regarding actions to evaluate the prototype, engage participants and increase the user base. The covid-19 crisis had an impact on all the face-to-face recruitment strategies. Thus, virtual strategies have been implemented to evaluate the prototype, while online strategies have been delayed. Section 3.4 explains the procedure and results obtained during the online evaluation workshop performed from 6th to 13th of april with 15 participants, to evaluate the functionality and usability of the english version of the prototype. Preliminary results of the workshop gave insights of minor functional errors that have been fixed for the next iteration of the workshop (testing the spanish version). Regarding the usability, we could validate that participants were able to use the platform without major problems. We also measured the System Usability Scale (SUS) through a survey with 13 of the participants, and we obtained an average score of 74.6/100. Results also highlighted the importance of the recommendation system and the need for transparency (i.e. clear explanations about how every section of the platform works) within the platform. A summarized timeline with the plans for the next months is presented in section 3.5.

Section 4 mentions the integration of WP3 technologies to the pilot, the link with WP4 human-generated data gathering strategies, and the use of the Contributor Environment and WP5 components. We observe that these integrations area inline with TROMPA Deliverable 2.2 - Complete Requirements submitted on M18. Section 5 presents the conclusions of the deliverable and future work in the context of the upcoming WP6 work, including the pilot development planning and the strategy for engaging with the community.

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#	Date	Description	
v0.1	4 May 2020	Initial version submitted for internal review	
v0.2	20 May 2020	Revised version after internal review	
v1.0	27 May 2020	Final version	

Table of Contents

1. Introduction	6
2. Main functionalities of the prototype	7
2.1. Access information	7
2.2. Requirements	7
2.3. Pilot Functionalities	8
2.3.1. Annotate music	8
2.3.2. The Musical Profile	9
2.3.3. User Settings	9
2.4 Using the Music Enthusiasts Pilot	10
2.4.1 Annotation explanation	10
2.4.2. Gamification strategy	11
2.4.3. Annotation procedure	11
2.4.4. Annotation results	12
2.4.6. Musical profile	13
2.4.7. User settings	13
2.5 Connection to requirements	13
2.6 Future outlook	14
3. User evaluations	15
3.1. Initial target audience & recruitment strategies	15
3.2. Impact of COVID-19 crisis	15
3.3. Adjusted target audience & recruitment strategies	16
3.4. User evaluation outcomes	16
3.4.1 Online evaluation study protocol	16
3.2.2 Results (first iteration: english version testing)	17
3.2.2.1 Performed Tasks	18
3.2.2.2 Participants first impressions of the pilot	18
3.2.2.2 Usability survey	19
3.5. Future outlook	21
4. Current and future integration with other TROMPA WPs	23
4.1. Relation with TROMPA WP3	23
4.1.1 Music Description	23
4.2. Relation with TROMPA WP4	23
4.2.1 Crowd-powered improvement	24
4.2.2 Incentivisation of TROMPA crowds	24
4.2.3 Campaign design	24
4.3. Relation with TROMPA WP5	24
4.3.1 Multimodal integration	25
4.3.2 Annotation tools	25

5. Conclusion

References

26 26

1. Introduction

This deliverable is the 1st version of the demonstrator deliverable for the music enthusiasts pilot submitted on M24 of the project. This deliverable is submitted concurrently with the other WP6 pilot deliverables (D6.3, D6.4, D6.5 and D6.6) that are the main deliverables related to **Milestone 3** - **Working integrated prototypes ready v1.0**. Although these deliverables are demonstrators rather than detailed reports, the main purpose of this document is to present the functionalities of the pilot and a link to its actual implementation.

The structure of the deliverables is shared amongst all deliverables D6.3 - D6.7 and contains three main sections. Section 2 presents the main functionalities of the pilot by providing screenshots, a URL where we can access the pilot software, a demo video of the pilot along with instructions on how to use the pilot. Section 3 is dedicated to the user evaluation of the pilot. It contains information about a workshop that was organized for the usability testing as well as the evaluation of the pilot. This section is strongly related to **Deliverable 2.2 - Complete Requirements** submitted on M18 and the upcoming deliverable D6.8 - Mid Term Evaluation to be submitted 3 months later (M27). Section 4 is related to the integration into the pilot of technologies from WP3, components and methodologies from WP4, and the integration of the pilot to WP5 components.

2. Main functionalities of the prototype

2.1. Access information

- The Pilot Prototype is accessible through a temporary url¹ and will be shortly accessible through the TROMPA subdomain². The pilot prototype is currently translated in English and Spanish.
- A Demo video showing the main functionalities of the pilot is reachable online³
- A Demo video showing examples of automatic emotion recognition algorithms is also available online⁴.
- Infographics describing the workflow in English and Spanish are available in the home page of the prototype⁵ (see Figure 2.1)



Figure 2.1. TROMPA music enthusiast pilot workflow.

¹ <u>https://ilde.upf.edu/trompa/</u>

² <u>https://enthusiasts.trompamusic.eu</u>

³ <u>https://drive.google.com/file/d/19MoKu8qBT7EFharu13Ysua561wZB9-9K</u>

⁴ ilde.upf.edu/trompa/rc/about

⁵ <u>https://ilde.upf.edu/trompa/</u>

TR-D6.7-Working prototype for music enthusiasts v1

2.2. Requirements

The pilot needs the following requirements to be used:

- 1. A computer, tablet or smartphone.
- 2. Suggested browser: <u>Chrome</u> with a recent version.
- 3. Headphones, earphones or speakers (for listening to audio fragments).
- 4. A Google account (for login)

2.3. Pilot Functionalities

The main functionalities of the application are:

- Participate in music emotion annotation campaigns:
 - Select a campaign
 - Listen to a song
 - ➤ Select the energy level (arousal)
 - > Select negative/positive emotions (valence)
 - > Select the emotion that describes the song
 - Find out how the community annotated the song
- Explore the music discovered through the annotation campaigns
 - Discover new songs
 - > Access your playlists
 - Add your music to Spotify
- Configure platform settings
 - ➤ Edit your profile

2.3.1. Annotate music

The pilot core functionality is the pipeline contained in the annotation campaigns. From the *Home* page clicking on *Annotate Music!* in the top menu, the user is redirected to the campaign selection page, where using a search bar or manually, it is possible to start an annotation campaign, or to continue a campaign already started. The details for participating in an annotation campaign are described in Section 2.4.



Figure 2.2. Annotate Music! page. Annotation campaigns can be selected by clicking on the folder icon, and searched using the search bar.

2.3.2. The Musical Profile

Users may navigate within the music they annotated and/or discovered in the platform accessing their musical profile. From the *Home* page clicking on *My musical profile* in the top menu, the user can explore three lists of songs:

- Music I have discovered: it contains all the songs recommended to the users after completing the annotation tasks.
- Music I have annotated and I like: it contains all the songs annotated and marked as preferred during the annotation task.
- All the music I have annotated: it contains all the songs annotated during the annotation task.

Furthermore, the user can filter the list of songs by emotion. Emotions can be selected individually, or the filter can be applied selecting a specific quadrant (see Figure 2.3). The users can filter using emotion annotated by themselves (for Music I have annotated and Music I have annotated and I like). In the case of music discovery, they are presented with an algorithmically-extracted annotation.

Explore the m You can choose of	usic you have discovered thrown ne of the three list, and filter music b	ugh your a ased on your	nnotations! annotation responses.	
Select a list	Music I have discovered			~
	Emotio	n filters		
power	Filter songs by emotion	Negative emotion	Filter songs by quadrant High energy Low energy	Positive emotion

Figure 2.3. Musical profile page. In the top scroll menu users can select the list in which to navigate songs. Emotion filters can be applied, on the left, selecting an emotion from the scroll menu, and on the right by clicking on the quadrant.

2.3.3. User Settings

After the login, users are able to modify in their account the following data:

Username

- Birth Place
- Mother Language
- Other Spoken Languages

In addition, they are able to opt-in or opt-out to the following settings:

- Receive emails with news about the platform
- Authorize the use of personal data for research purposes

For doing that, from the *Home* page users have to click on *User settings* in the top menu.

2.4 Using the Music Enthusiasts Pilot

The main objective of the application is to learn about musical properties that relate to emotion while annotating, and to receive music recommendations in return.

2.4.1 Annotation explanation

Since the subjectivity in emotion annotation is critical, our approach is to explain which musical features relate to certain emotions, in order to collect annotations with higher quality. The *Home* page contains the *How do I do my annotations?* section that guides the users through basic musical concepts they can use to associate certain emotions in the arousal-valence space. Each quadrant contains information about the aforementioned musical properties.

How should I do my annotations?

Music can express and convey many emotions, which relate to certain musical features. We want you to learn different musical attributes that relate music to an expressed emotion. In general, we use two dimensions: arousal (energy) and valence (pleasantness or positiveness). One of the challenges is the subjectivity of emotions and large variance across cultures, which we plan to study with your help.

Click on the following buttons to listen to some examples [1]:



References

[1] Eerola, T. & Vuoskoski, J. K. (2011). A comparison of the discrete and dimensional models of emotion in music. Psychology of Music, 39(1), 18-49. (Sounds taken from the Soundtracks <u>data</u> <u>set</u>)

[2] Juslin, P.N. (2019). Musical Emotions Explained. Oxford University Press.

Figure 2.4. Annotation explanation.

2.4.2. Gamification strategy

In order to incentivize the use of the platform, we offer the users a game that will eventually lead to rewards. Since we expect users to utilize objective musical features to produce the annotations, those annotations that belong to the most rated categories will result in more points. The user is presented with a dashboard containing the current score, general statistics about the amount of campaigns and songs annotated, and the top 10 ranking of users. In general, the scores depend on the following factors:

- The similarity from the users' answer with the most frequent answers from the ME community.
- Each annotation can give the user 0 to 6 points.
- With respect to quadrants (4 quadrants of arousal valence space), the user may receive 2 points when annotating the most voted quadrant for a particular excerpt and 1 point for the second most voted quadrant.
- With respect to emotion categories (11 emotion words), the user may receive 4 points when annotating the first, 3 points for the second, 2 for the third, and 1 for third most voted emotions.

Progress

Your current	Your stats		Top 10 rank	ing
score	Annotated songs:	21	philip	352
85	Completed	1	mar	347
	campaigns:		Davi	342
			MP	330
			Kookie.queen	319
			lauyatquan	314
			jorge.bustos01	277
			gizo	253
			hmtkvs	234
			jsamo	213



2.4.3. Annotation procedure

Currently, the ME use case is centered on annotating choir music in different languages. The user selects the "Annotate music!" button from the menu and will be presented with the available annotation campaigns. The interface contains: the number of songs pending to complete the campaign, a playback control, selectors for preference and familiarity with the excerpt, a progress bar to complete the annotation, and the different categories presented per fragment. As mentioned previously, we use **arousal** (high or low energy), **valence** (positive or negative emotion), and the corresponding categories for each quadrant. The resulting emotions per quadrant results as follows:

- Q1 (positive arousal and valence) joy, surprise, power;
- Q2 (positive arousal and negative valence) anger, fear, tension;
- Q3 (negative arousal and valence) sadness, bitterness;
- Q4 (negative arousal and positive valence) peace, tenderness, transcendence.

Additionally, the user has a text field in order to justify their annotations independently (i.e., once for energy, valence, and emotion category).



Figure 2.6. Annotation interface sample.

2.4.4. Annotation results

After completing the annotation for a particular excerpt, the user is presented with a pop-up containing three slides: 1) information regarding earned points and pending songs to receive a recommendation; 2) a heat map with the answers from the community regarding quadrants, and 3) a ranking of emotions (see figure 2.7).



Figure 2.7. Annotation statistics sample.

2.4.6. Musical profile

The musical profile contains information about discovered and annotated music as mentioned on Section 2.3.2. In general, we present the user with three options: discovered music, music that has been annotated and preferred, and all annotations. Additionally, the user may select emotion filters in order to select songs belonging to a particular quadrant or emotion category.

2.4.7. User settings

The users can also access a form in which they can change their username, fill additional demographic information, and give express authorization for contact and use of data for research purposes (see Section 2.3.3).

Username:	XXXXX	
Birth place:	Colombia	~
Mother language:	español, castellano	~]
Other spoken languages:	English x Deutsch x	× ~
I want to receive e-	nails with news about the platform	
✓ I authorize the use	of my data for research purposes	
Save preferences		

Figure 2.8. User settings sample.

2.5 Connection to requirements

The functional requirements for the pilot were described in **Deliverable 2.2** - **Complete Requirements**⁶. The current prototype matches most of the requirements from the technical and

⁶ This deliverable is confidential to the consortium only

TR-D6.7-Working prototype for music enthusiasts v1

user perspective. We have focused on registered users and prioritized the basic functionalities related to annotation gathering and basic music recommendation, since these are the sections where all types of users will be involved. Further functionalities such as customized campaign creation, detailed community statistics or more complex recommendation systems will be included in further versions after a full validation of basic functionalities.

- The pilot currently integrates a third party authentication system for user login. It provides a safe environment to manage user personal data and annotations.
- Registered users can participate in annotation campaigns designed specifically for training purposes. Music repertoire for these campaigns include choral music (annotations) as well as popular music (recommendations).
- Users can access personal statistics to his/her progress, with metrics such as current score, amount of annotated songs, completed campaigns.
- Users can access community statistics. Every annotation provided by the user can be fully compared with the responses of the community. Likewise, users can track the top 10 contributors based on the scoring system.
- Users have a "Music profile" section, where they can access all the music they have discovered through their annotations. Emotional content filtering is possible.

2.6 Future outlook

In the next iteration of the prototype we intend to include minor fixes, such as: modifying the current authentication system to implement CE user authentication system; improving the look and feel of the home section, to provide easy access to the different sections; improving the recommendation algorithm, including additional contextual information and open text emotion categories; adding other incentivization strategies such as test (e.g. "how musically sophisticated are you?"); including new filter for the discovered music according to: user annotations, community perception, algorithms. Likewise, we expect to fully integrate the Contributor Environment (CE) within the prototype to create campaigns (using the Multimodal Component) and store annotations. It will also provide community statistics for every campaign / music piece. A detailed time plan for the new functionalities is described in Table 3.2, and a detailed description of future functionalities and technologies is presented in Section 4.

3. User evaluations

3.1. Initial target audience & recruitment strategies

The initial planning of target audience and recruitment strategies had been as following:

- Workshop in Maker Faire Barcelona (October 5th and 6th 2019). The goal of this workshop with 7 participants was to evaluate user perception of basic functionalities. Participants were adults with interest in state-of-art technologies and community involvement in science. A first prototype of the ME pilot was presented as a tool to support research in emotion recognition in music. The workshop aimed to highlight the importance of massive involvement of persons in tasks such as collecting training data and evaluating the results of designed algorithms.
- Workshop in Barcelona Science week (November 12th 2019). The goal of this workshop was to complement and validate the results obtained in the previous workshop and to disseminate the Music Enthusiasts use case research objectives. The workshop was done with 20 school children under 14 years old. For this reason, we did not collect any data for research or analysis purposes. During the session, some features identified by science to objectively classify and identify emotions in music were presented, highlighting the importance of music enthusiasts involvement to improve current knowledge and technologies.
- YoMo participation (February 22th to 25th 2020. POSTPONED). YoMo is part of the Mobile World Congress in Barcelona. The goal of this workshop was to test the first working version of the ME pilot with young people (from 14 to 17 years old) interested in science and new technologies, and validate the impact of the implemented incentives within the platform, namely the recommendation of new music, the gamification aspects (scoring system and user rankings) and the annotation feedback. We planned to run an annotation campaign offering external tangible rewards to engage participation. During 4 days it was expected that approximately 1 thousand students (14-17 y.o.) per day would attend the event.
- UPF Open days (March 2020. POSTPONED). We planned to launch new campaigns such as the one implemented during YoMo within the UPF Open Days to collect multiple annotations and test the effect of the engagement mechanisms such as music recommendations. The goal was to validate the functional requirements of the pilot.
- Mahler Festival (May 8th to 17th. CANCELED). The goal of this event was to promote the platform within the Mahler enthusiasts community. Experts and non-experts would have the opportunity to explore Mahler's music through the emotional content while they contribute by annotating different repertoires.
- Online campaigns through UPF community channels (IN PROGRESS). After testing the impact and effectiveness of the prototype in the online evaluation testing (see section 3.4), we plan to create larger campaigns to be promoted through different online communication channels within the UPF community, such as internal events, university postmaster, etc.
- Online campaigns through Muziekweb (IN PROGRESS). After validating the functional requirements of the pilot (section 3.4), we plan to launch a massive annotation campaign within the Muziekweb community to evaluate the participation and to define future engagement actions.

3.2. Impact of COVID-19 crisis

Due to COVID-19 crisis, the Mobile World Congress 2020 and all the parallel activities were cancelled. Likewise, universities were closed and all the activities were translated to virtual format. Thus, part of the planned campaigns couldn't be launched and the evaluation of the full functionalities couldn't be performed following the face to face strategies. For that reason, first we have designed an online evaluation study protocol to test the ME pilot. Once we analyse the feedback collected from the online evaluation, we will launch the planned online campaigns through Muziekweb and UPF communities.

3.3. Adjusted target audience & recruitment strategies

Our target audience has not changed, but the recruitment strategies have been adjusted, as follows (as long as face to face activities are restricted):

- Online evaluation workshops (April May 2020). The goal of these workshops is to validate usability and functionality of the first working version of the ME pilot. The target audience are master students from UPF which are interested in music and technology. We plan to do two iterations: first iteration evaluates prototype functionalities for the english version (15 participants); second iteration will evaluate prototype functionalities for the spanish version (this iteration is still in progress, with 17 registered participants).
- Online campaigns through UPF community channels. These campaigns will keep the same objectives and structure as planned, but they will be delayed until the online evaluation workshops end.
- Online campaigns through Muziekweb. These campaigns will keep the same objectives and structure as planned, but it will be delayed until the first online campaigns with UPF community are launched and validated.

3.4. User evaluation outcomes

3.4.1 Online evaluation study protocol

The objective of this study is to evaluate the functionality and usability of the TROMPA Music Enthusiasts Pilot, determine the effectiveness of the incentives created within the platform and evaluate compliance with the design requirements. We created three campaigns of choral music within the ME pilot, to be completed by the participants. All the responses gathered are handled confidentially, and there are no right or wrong answers. Participants work individually from home to complete different assigned tasks. The duration of the study is approximately two hours distributed over several days, and the content of the material was made available in Spanish and English. The activity takes place virtually and is designed as a relaxed and informal activity. Participation is rewarded with 15 euros. The study is divided in two phases:

Phase 1. Exploring the platform: For this phase participants spend approximately 1 hour without interruptions. A form with the instructions and detailed description of the tasks to be performed was designed to be shared (english version available online⁷). Half of the participants perform the

⁷ <u>https://docs.google.com/forms/d/e/1FAIpQLScUgWEdIDZdOmysOdacTcRsTcsC767FodMO4wKgz4WVtYmyDw</u>

requested tasks using a computer, while the other half perform them using a mobile device (smartphone or tablet). Users also answer questions related to the usability and the difficulty associated with the tasks and the concepts. The requested tasks are associated to the following features:

- Pilot goals and description
 - > Explore the **home** section.
 - > Explore **About us** section.
- User Registration and login and Terms and conditions formulary
 - > Register using Google account and explore the Terms and Conditions.
- User Settings
 - Complete user settings.
- Annotate emotions in music (Music player, Annotation procedure, Feedback)
 - Annotate all the songs in the campaign "Tutorial", paying special attention to the scoring system
 - Annotate all the songs in the campaign "Campaign 1", paying special attention to the recommendations generated through the annotations.
- Explore music based on the annotated emotions
 - > Annotate songs in the campaign "Campaign 1" until you get a new music discovery.
 - > Explore the music discovered through the platform using the provided filters.

Phase 2. Using the platform: After the familiarization with the ME pilot platform, participants are requested to complete a long annotation campaign (60 songs) during several days (spending in total around 1 hour). After finishing the campaign, users are requested to complete a usability survey⁸. We used the System Usability Scale [BAN2009] to quantify and estimate the level of usability of the ME pilot.

This online evaluation study protocol is divided in two iterations. First iteration took place from 6th to 13th of april and 15 participants tested the english version of the prototype. In the following days, the second iteration will be held, and we expect to have 17 participants. They will test the spanish version of the prototype plus some adjustments made based on the results of the first iteration.

3.2.2 Results (first iteration: english version testing)

We present here some results of the evaluation exercise. We gathered a total of 15 participants, 5 (33.3%) women and 10 (66.6%) men, with an average age of 26 years old (rank=12). As it was explained in the protocol, 7 of the participants used a mobile device to test the pilot, while the other 8 used a computer. The great majority of the participants (14) stated that they have had musical training (e.g. music theory lessons, guitar lessons, piano lessons, etc.). Likewise, 9 (52.9%) participants have received formal training in singing or have belonged to a choir.

⁸ <u>https://docs.google.com/forms/d/e/1FAIpQLSfcI8kkxqnnTxhiWreDQrCVgDb3Ri9Id5HjD6xKanrJDJ30kg/</u>

TR-D6.7-Working prototype for music enthusiasts v1



3.2.2.1 Performed Tasks

In general, participants indicated that they were able to complete all the proposed tasks and that language and terms used in the platform are easy to understand. Regarding the issues found by participants to complete the tasks, one user identified functional problems of the pilot using Firefox v.74 for Linux/MAC. This issue is specifically related to the CDR integrated player. Other issues are associated with the mobile version and the way the menu is displayed.

3.2.2.2 Participants first impressions of the pilot

Regarding participants' motivations for using a platform such as the ME pilot (Figure 3.3), discover music based on its emotional content and learn about musical properties and the emotions associated with them are the most important aspects for users. On the other hand, some participants are not entirely comfortable with the scoring system and the community feedback.



Figure 3.3. Participants' motivations to use an application such as the ME pilot.

When we asked participants if they would use a platform such as the music enthusiasts pilot, around 80% answered they would use or probably use it (Figure 3.4). According to users opinions, instead of being a stand alone application, the pilot should be presented as a complement to existing streaming platforms such as Spotify, and annotations should be as simple as possible in order to engage participants to use it to collect recommendations.



Figure 3.4. Perception of participants about using an application such as the ME pilot.

Participants were also asked to assess the scoring system and the amount of annotations they need to provide to obtain a new recommendation. 10 of the participants did not consider the scoring system as fair, since they considered emotional content in music is subjective. All these responses

can be explained because users still do not understand the differences between perceived emotions and evoked emotions.

3.2.2.2 Usability survey

From the 15 participants that participated in the workshop, 13 completed the System Usability Scale (SUS) survey. The results of the SUS Scale (Table 3.2) show that participants' perception about the usability of the pilot is good (SUS score between 68 and 80.3).

Metrics	Value
Average SUS Score	74.6 / 100
Standard deviation	9.3
Rank	30
Usability	68.8
Learnability	80.4

Table 3.1. SUS Score table

Participants also provided suggestions and comments to improve the pilot. Likewise, based on the performance of the users and the usability indicators, we summarize the adjustments and requirements for the next versions of the pilot application:

- The ME pilot should provide a list of supported web browsers to avoid problems for users.
- The ME pilot should be presented as a complement to streaming platforms such as Spotify.
- It is important to provide a tutorial where users understand the differences between perceived and evoked emotions when listening to musical pieces.
- Scoring system rules need to be better explained and users' feedback should include a detailed explanation for users in order to understand their scores.
- Variables such music genre and user age should be added in the recommendation system.
- The section for exploring the discovered music should include additional filters for the music so the user can select between "algorithm based classification", "community classification" and "user perception classification".
- Annotation of arousal/valence should be done in the same step of the annotation.
- Provide more emotion tags to select.
- Provide descriptions and/or examples in each part of the annotation (arousal, valence, emotion tag).

3.5. Future outlook

Table 3.2 presents the summarized plan for the following months (M25 to M34) regarding the ME pilot. We have defined three main milestones: *1st version for online campaigns*, which we expect to have by end of M26 *Full Integration with the CE*; *Full integration with CE*, which we expect to have by the end of M29; and the *Full Version* (including the refinements in the recommendation system and in the implemented incentives) by the end of M32. From M33 until M34, we expect to do final testings to produce a final version to be delivered.



Table 3.2. Development timeline for the TROMPA ME Pilot in Months 24-34.

Before the COVID-19 crisis, we had planned different campaigns at different levels to reach a bigger audience in every campaign. First, we planned to run campaigns within the student community (youngsters and young adults) through different local events such as the YoMo festival and the UPF community. Later, we would launch online campaigns for specific events such as the Mahler Festival, where a specific Mahler campaign would be designed, to expand our audience. Finally, after some refinements of the platform, our final idea was to launch online campaigns and to promote them through different only communities, such as Muziekweb users.

Taking into account the health situation, we will now focus our plans to scale the TROMPA user base in online campaigns that will be promoted through different groups. Online campaigns are the main strategy to reach large number of participants, but we plan to participate in face to face events (similar to the events mentioned in section 3.1 that were cancelled or postponed) to promote the use case pilot, when the current crisis allows it.

Our first online campaign will be launched within the UPF community (with ~10000 students). This campaign will allow us to refine both intrinsic and extrinsic incentivisation mechanisms. User behavior data within the platform will provide valuable insight of participants' interests so we will be able to provide better musical recommendations and tangible rewards.

The results of the participants' engagement will provide insights for dedicated campaigns to be promoted through the Muziekweb community (with thousands of subscribers). Making use of the experience and resources of CDR, we will generate different campaigns for specific target audiences, based on their musical taste and interests.

4. Current and future integration with other TROMPA WPs

This section summarizes the integration of the prototype with the components and technologies developed in other WPs, including WP3 (automatic description), WP4 (crowd-sourcing and human computation technologies) and WP5 (contributor environment and core components).

4.1. Relation with TROMPA WP3

WP3 tasks	Currently integrated	To be integrated in next version
Music description	x	x
Audio processing	n/a	n/a
Visual analysis of scores	n/a	n/a
Alignment of musical resources	n/a	n/a
Multimodal cross-linking	n/a	n/a

4.1.1 Music Description

The prototype currently integrates the emotion tag annotation. Next versions will integrate Emotion-based recommendation (community-based and algorithm-based). The prototype makes use of the music descriptors defined in Deliverable 3.2 to collect Emotion tags. In the next release, we will include a larger amount of tags per quadrant and free-text descriptions for the user to tag the song with their own words. Additionally, we will add community-based recommendations of different styles of music.

4.2. Relation with TROMPA WP4

WP4 tasks	Currently integrated	To be integrated in next version
Crowd-powered improvement	х	х
Annotators	n/a	х
Incentivisation of TROMPA crowds	х	х
Campaign design	х	х

4.2.1 Crowd-powered improvement

Currently, we use users annotations to produce datasets and agreement analysis about the emotional content of music. With the annotations provided by users, recommendation and classification algorithms will be periodically fine-tuned in order to obtain more accurate results for the community. In next versions of the prototype, we will use crowds to assess the automatic recommendations.

4.2.2 Incentivisation of TROMPA crowds

We have included both intrinsic and extrinsic incentives for users to participate in the community. We have adjusted the prototype to be a platform to get recommendations based on emotional content. Thus, recommendations became an incentive to provide the requested information, proposing new musical references for facilitating the task of emotion annotation. We also provide participants knowledge about how certain musical features relate with the emotional content in music and engage participants to make use of wisdom of crowds to understand how other community members perceive music. We included feedback for each annotation provided by users so they are able to compare themself with the community. We also included gamification mechanisms such as a scoring system, user progress statistics (number of annotations provided, number of campaigns completed) and a top 10 ranking of users based on the scoring system. We plan to include other ranking systems and user progress statistics to engage participation in next versions.

4.2.3 Campaign design

The prototype currently allows us to design our own annotation campaigns to engage participants in contributing. The prototype workflows provide an scalable platform that can contain multiple campaigns. Next versions of the prototype will include research results of the currently existing campaigns and will include new campaigns with different repertoires. As explained in section 4.3.1 of this deliverable, the Multimodal Component will be used as a tool to create new annotation campaigns of the desired pieces contained within the CE. The campaigns will be customized according to the desired target users, adjusting the repertoire to be annotated as well as the one for recommendations.

WP5 components	Currently integrated	To be integrated in next version
Score edition component	n/a	n/a
Processing library	n/a	n/a
Multimodal integration	n/a	x
Performance assessment	n/a	n/a
Annotation tools	х	x

4.3. Relation with TROMPA WP5

4.3.1 Multimodal integration

The current version of the prototype does not include the use of the multimodal component to explore resources stored in the CE. Nevertheless, we plan to add this feature as a way to create new customized campaigns and use this feature as an incentive mechanisms for expert users.

4.3.2 Annotation tools

Following the descriptions of the deliverable **D5.5** - **Annotator Tools**⁹, the annotations made through the prototype follow a compatible structure to be stored within the CE. Next version of the prototype will fully integrate the CE for getting the musical resources and to store the annotations produced by users.

⁹ <u>https://trompamusic.eu/deliverables/TR-D5.5-Annotation_Tools_v1.pdf</u>

TR-D6.7-Working prototype for music enthusiasts v1

5. Conclusion

In this deliverable we have presented the status, in M24 of the TROMPA project, of the Pilot Prototype for Music Enthusiasts. The Pilot is already online, and the current version already satisfies the basic features described in the WP2. The pending technical requirements will be developed in the upcoming months, taking advantage of the data that the Pilot can already generate through testing. In addition, we have provided some usability evaluation with 17 users, who provided usability feedback and comments on the user interface and technologies of the pilot. This evaluation will allow the Consortium to shape a fully usable Prototype that will serve as the basis for the next evaluation exercise to be reflected on **D6.8 - Mid Term Evaluation** to be submitted in M27.

References

[BAN2009] Bangor, A., Miller, J. & Kortum, P. (2009). Determining what individual SUS scores mean: Adding an adjective rating scale. Journal of Usability Studies, 4(3), 114–123.